



CJRL 89.5 MIX FM SUPPORTS COMMUNITY FOUNDATION WITH YEAR LONG AIR PLAY

Kenora - The Kenora and Lake of the Woods Regional Community Foundation is pleased to recognize the generous gift of CJRL 89.5 MIX FM in support of the Community Foundation's work. The local radio station has donated 1100 radio commercials to be aired over a one-year period. These commercials began in March 2008, featuring recipients of Community Foundation grants telling their own stories as well as explaining the role of the Foundation. This gift in kind is valued at over \$25,000.

Brent Preston, local manager of CJRL 89.5 MIX FM, explains that the station's owner, Acadia Broadcasting, is very community minded and wants to help the Community Foundation reach out to all residents of the region. CJRL 89.5 MIX FM will also be providing special coverage of the Community Foundations three annual fundraisers – the Dragon Boat Festival, Loonie Bear's Birthday and the Festival of Trees.

The Kenora and Lake of the Woods Regional Community foundation has gifted \$333,000 to over forty different local community groups since its inception in 2004. The Community Foundation accepts donations and builds endowment funds – creating a nest egg that will always be there for the community. The investment income earned on the funds is granted to local registered charities that enhance the quality of life in the region, in line with donors' wishes.

Lynn Ronnebeck of the Lake of the Woods Ski Patrol is one of the grant recipients highlighted in the radio ads. Her group received a grant of \$1026 for the purchase of youth ski helmets. "We are thrilled to be able to thank the Community Foundation for helping to keep our kids safe at the Ski Hill."

Because the community Foundation supports all kinds of charities – not just one sector or issue area – we are well positioned to bring diverse voices together to address local issues. Together we build networks; we collaborate; we build community – Building Forever Together.

For more information, please contact:

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