

KENORA LAKE OF THE WOODS REGIONAL  
COMMUNITY FOUNDATION

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# 2019 ANNUAL REPORT

THANKING YOU  
FOR YOUR  
SUPPORT

SINCE 2004  
\$ 3.70 M GRANTS  
TO 65 LOCAL  
CHARITIES

# *President and Director's Message 2019*

On behalf of the Board of Directors and staff team, we are pleased to present the 2019 Annual Report.



2019 was an eventful year for the Kenora and Lake of the Woods Regional Community Foundation, and we are pleased to share one of the highlights – see page 8 for a summary of our new 3 year Strategic Plan. During that exciting planning process, we reflected on our history of creating positive change, considered how our Foundation includes and reflects the needs of each culture sharing Treaty #3 land and asked how we might influence our collective future by inviting more people to share the work of making stronger communities for all.

The Foundation is endowment-based, which means our donors' gifts are pooled and invested and a portion of the returns earned is granted back to our community charities and non-profit organizations annually. The more investment power we have, the more community impact we can all make. In 2019 our incredible donors gave a total of \$280,365 in gifts. Since our 2004 inception, we have issued grants totaling \$3,700,000.

All of this impact is only possible because of you, our generous donors and volunteers! While the reason each donor or volunteer gives is unique, we all want to improve community living for all residents, full-time and seasonal, throughout our region. So if you are considering donating to, or volunteering with, the Foundation – thank you – we simply cannot do it without you!

Dennis Alvestad, President of the Board

Tara Douglas, Executive Director

**THE KENORA AND LAKE OF THE WOOD REGIONAL COMMUNITY  
FOUNDATION ACKNOWLEDGES THAT IT IS SITUATED ON THE  
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## Mission Statement

Our Community Foundation is dedicated to helping improve community living and the quality of life for citizens and visitors to Kenora and Lake of the Woods Region.

### MANDATE

The Community Foundation aims to strengthen the communities we serve by continuously striving towards three key objectives.

- Providing endowment building and personalized donor services
- Promoting broad and effective grant making
- Offering community leadership



### IMPACT

Our Community Foundation is creating a lasting legacy for our region. The permanent endowment funds will be used to fund grants to a wide range of community groups. Grants are awarded to local charities in the following fields: Arts and Culture, Health and Wellness, Social Services, Animal Welfare, and Environment and the Community at Large.

### SCOPE

We are one of 191 Community Foundations across Canada. Ninety (90%) percent of Canadian communities have access to a community foundation. Collectively Community Foundations have combined assets of more than \$5.2 billion and have granted hundreds of millions of dollars back into communities over our 97-year history.





## IN PARTNERSHIP TOGETHER

### THE KENORA & LAKE OF THE WOODS REGIONAL COMMUNITY FOUNDATION'S 2020-2022 STRATEGIC PLAN

In October 2019, the Board and Staff of Kenora & Lake the Woods Community Foundation met, along with a professional facilitator, to define the Foundation's focus and strategic priorities for the coming three years. As we move towards our 20th Anniversary in 2023, our three-year strategic plan is focused on promoting philanthropy, supporting diverse and inclusive initiatives that are impactful, and leading in partnership with our communities. We are excited and inspired by its deliverables & outcomes! Below is a summary of the four Impact Areas that form the foundation of the Strategic Plan. We are proud to share the full Strategic Plan on our website at [www.klwcf.ca](http://www.klwcf.ca).

- Tara Douglas, Executive Director

## 2019 Impact By The Numbers

**\$576,249**

Donations  
Received

**\$493,520**

Grants Given

**\$276,715**

Raised For  
Flow-thru  
Funds

**\$3,708,847**

Granted Since  
2004

**\$280,364**

Raised For  
Endowment  
Funds

## STRATEGIC IMPACT AREAS AND OUTCOMES

### Impact Area 1

Partnerships and Collaborations

### Impact Area 2

Strategically Focused Grant

Making by Vital Priorities

### Impact Area 3

Endowment Growth = Ability to

Grant More

### Impact Area 4

Organizational Excellence



## A Special Thanks To Our Sponsors

The Kenora and Lake of the Woods Regional Community Foundation is privileged to have received support from the individuals and organizations listed. These sponsors play a vital role in promoting our vision, mission, and mandate throughout our Region. We commend them for their leadership and contribution to the Community Foundation.



Special thanks to each of our Sponsors and those who help us with our events throughout the year. We appreciate your support and enjoy creating events like the Annual Charity Golf Tournament.



Sponsoring and showing support for each other helps our community grow. We love seeing people at each of our events.







# Gillons' First Charity Golf Tournament



Thanks to the hard work of the **Gillon's Insurance Planning Committee** the 1st Charity Golf Tournament held for the benefit of KIWCF was a great success. Things were looking good on the golf course. We attracted 23 teams and raised more than \$25,000 all in one fantastic day!

**KIWCF is so grateful to Gillon's Insurance** and our major event Sponsors for making that event such a success.

**Gillons** 

**MORGAN FUELS** 

**Kenora**  
CHEVROLET BUICK GMC

 **Wawanesa**  
Insurance

**SMOKE & Fire**

**tbaytel**

 **SYNERGY**  
NORTH  
THE POWER OF THE NORTH

**donnyB**  
AUDIO | VIDEO | MOBILITY



A special thanks to the **Kenora Golf and Country Club** for a great day on the course and a delicious meal. Plenty of great times were had, and we look forward to having plenty more.







# MAKING WAVES: CRUISING FOR COMMUNITY

Lots of fun was had on our very first Making Waves: Cruising for Community fundraising event.

Our first Brews Cruise proved to be a great success. In 90 exciting minutes on the lake, we raised more than \$9,000.

Our star volunteers for the Cruise was a team of 3 Kenora Firefighters who worked the crowd hard to sell tickets, t-shirts, and promote our auction items. See you next Brews Cruise!



Captain of the Ms. Kenora, Al Luby, and Rob Dokuchie, part-owner of Lake of the Woods Brewing Co., were the generous sponsors of the KLVCF's first Making Waves: Cruising for Community fundraising event. The afternoon boat cruise on the Ms. Kenora featured live music, a silent auction, sunshine, and fun!





# Platinum Sponsor Highlight

## FSET Believes in our Community Foundation's Purpose

As the Platinum Sponsor for the 2019 Festival of Trees FSET continues to be a major supporter of KLWCF. When asked why FSET chooses to support our Community Foundation, Nicole Brown, COO had this to say:

KLWCF: Could you tell our readers about your organization?

Nicole Brown: FSET Inc. Is an information Technology and services company offering managed security services and more to SMB and enterprise organizations throughout North America. Our solutions allow for organizations to develop a proactive secure work from home strategy; procurement of IT related hardware and managed services that offer IT support for your organization. FSET specializes in progressive technology based solutions within the public sector (healthcare, law enforcement and municipalities) and private sector (law, insurance and accounting).



**"FSET Truly believes in the mission, goals, and programs that the Kenora Community Foundation implements for the Kenora and surrounding communities."  
- Nicole Brown**

KLWCF: How and when did FSET first get involved with KLWCF?

Nicole Brown: Several years ago I started volunteering with the Foundation on the Grants Committee, I no longer sit on that committee but we have continued to support them with Sponsorship ever since as we strongly believe in their mandate.

KLWCF: Why does FSET choose to sponsor our Community Foundation?

Nicole Brown: FSET Truly believes in the mission, goals, and programs that Community Foundation implements for the Kenora and Surrounding communities. The Community Foundations mandate to improve the quality of life for its citizens, aligns with our organization goals and values of a family/people first approach.

Sponsors that believe in our vision, mission, and goals help our organization serve the community. We offer a special thanks to our Platinum Sponsors - FSET. If you are interested in becoming a sponsor, please contact [info@klwcf.ca](mailto:info@klwcf.ca).



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# FESTIVAL OF THE TREES



We would like to thank our sponsors, volunteers and all those that supported our event

## A Magical Event for All in Kenora

**This past year we switched things up and delivered a Vintage Christmas themed event.** Our wonderful volunteers put plenty of hard work, time, and effort into delivering a magical evening and it shows! **Our event was held at the Muse - Lake of the Woods Museum and Douglas Family Art Centre.**

We had delicious foods, live music, dancing, a live auction, and a very special visit from our favorite guests - Santa and Mrs. Clause! **Thanks to the support of our volunteers and amazing sponsors we raised more than \$44,000.** These funds help our community foundation reinvest back into the community. We appreciate your continued support for this truly wonderful event.



**We challenged our community to help raise \$25,000 in just 5 hours.**

2019 proved to be an exciting milestone for our giving challenge. With an updated challenge and re-branded theme, the giving challenge proved to be extra exciting.

We are passionate about our community! Each year we are surprised by the generosity of our donors. Special thanks to those that helped us raise more than \$48,500 in support of our Community Endowment Funds! We truly are Building Together Forever!



## **MEMORIAL FUNDS**

We have Memorial Funds that Allow family and/or friends to remember a love one forever, by establishing a fund in their name.

- Beveridge Family Fund for Arts & Culture in Memory of Florence Bellefeuille
- Bowen Family Memorial Fund for Community
- Ivey Family Memorial Fund for Literacy, Arts & Culture
- Jorgenson Family Memorial Fund for Community
- Lindstrom Family Memorial Fund for Arts and Culture
- Matiowski Family Fund for Social Welfare
- MacGillivray Family Memorial Fund for Community
- Maunder Family Memorial Fund for Arts & Culture
- Mejia Family Memorial Fund for Health & Wellness
- Nelson Family Memorial Fund for Arts & Culture
- Philippi Memorial Fund for the Environment, Environmental Education Awareness & Stewardship Dieter
- Rosdobutko Family Memorial Fund for Health & Wellness
- Seller Family Memorial Fund for Community Leadership
- Thompson Family Memorial Fund for Social Welfare
- Wilcox Family Memorial Fund for Social Welfare

## **TRIBUTE IN MEMORY**

Our foundation allows family or friends to remember a loved one forever, We would like to take time to honour those we've lost.

- |                     |                                |                     |
|---------------------|--------------------------------|---------------------|
| • Bert Alcock       | • Jean Johnson                 | • Ryan Frenette     |
| • Alan Sutherland   | • Andris Pele                  | • Garnet Bennett    |
| • Allan Nordstrom   | • Bruce Douglas (Tara Douglas) | • Brian Tivey       |
| • Patrick Hughes    | • Dorothy Mae Hertz            | • Kerry Schabler    |
| • Susan Treleaven   | • Ruth Robinson                | • Janet Belair      |
| • Jenny Zubelewicz  | • Beverly Lafreniere           | • Leona C. Thompson |
| • Robert Kember     | • Gail Konantz                 | • Gary Alcock       |
| • Rita Reynard      | • Lorraine Phelan              | • Adrian DePorto    |
| • Duncan Carmichael | • Sam Bush                     |                     |
| • Jean Johnson      | • Debbie Martin                |                     |

## **TRIBUTE IN HONOUR**

- |                                    |                      |
|------------------------------------|----------------------|
| • Trevor & Michelle Belrose-Thomas | • Sallie Hunt        |
| • Laurine Goerzen                  | • Eric Melillo       |
| • Rowena Lass                      | • Tara Letwiniuk     |
| • Margaret Mathieson               | • Jean B. Johnson    |
| • Paul & Donna Duggan              | • Cheryl Bouvier     |
| • Peter Kirby                      | • Jennifer Templeton |

# HOW TO BECOME A DONOR

If you are interested in supporting your Foundation, please see our Donor Handbook at <http://www.klwcf.ca/reasons-to-give/#>

## WHERE TO GIVE

### Community Fund

This fund is not tied to a specific charity or area of interest. This allows the Community Foundation to respond to the immediate and changing needs of the community.

### Field of Interest Fund

Allows the donor to designate a specific area of interest from which charitable grants can be made, including the following categories: Arts & Culture, Health & Wellness, Social Services, Animal Welfare, Community at Large, or the Environment.

### Designated Fund

Gives donors the opportunity to specify which charity they would like to support in perpetuity.

### Donor Advised Fund

Enables donors to have ongoing participation in the selection of charities that will benefit from their gift.

### Charitable Agency Endowment Fund

Donors can contribute to any of the 10 Agency Endowment funds established by registered charities,

### Memorial Fund

Can be established in the form of any of the above-listed fund types, in memory of a family or individual. Grants from these funds are tailored to each donor's wishes.

### Funds Held for Others

A registered charity entrusts the Community Foundation with a portion of their assets, while the charity retains the ownership of the assets.

## DONORS

The Community Foundation thanks all of our donors for contributing to the future of the Kenora and Lake of the Woods Region. Proceeds from the Festival of Trees, Making Waves, and the Gillons Charity Golf Tournament are used to support our operating expenses. All other gifts, with a few limited exceptions, are placed in our permanent endowment funds. Donations are invested as capital and the investment growth is distributed to registered charities annually in line with the donor's wishes. A copy of our Donor Handbook can be found online at [www.klwcf.ca](http://www.klwcf.ca)

"IT IS NOT THE SIZE  
OF THE GIFT BUT  
RATHER THE GIVING  
THAT MATTERS."

### Follow Us On Social Media



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[@klwcf](https://www.instagram.com/klwcf)



[@KenoraLOWCF](https://twitter.com/KenoraLOWCF)

## MEET OUR GRANT RECIPIENTS

The single most important work for any community foundation is the disburse grants to local charities to support their community efforts. In 2019 KLCWF gave out a total of \$ 493,519.52 to 54 grant recipients.

### FUTURE LAUNCH COMMUNITY CHALLENGE

#### YOUTH REWARDED



COMMUNITY  
FOUNDATIONS  
OF CANADA

In 2019 our Foundation was one of 150 mid-sized foundations across Canada that was awarded "youth leadership" grants from the Royal Bank of Canada. Thanks to the RBC Future Launch Community Challenge.

We asked, "What is your boldest idea to an urgent local need?". Two of our youth-led responses were awarded \$30,000 total.

The Kenora Youth Wellness Hub was awarded \$15,000 from the Royal Bank of Canada as part of their Future Youth Launch. Their Youth Advisory Council will co-create a diverse set of drop-in programs to support youth in all dimensions of wellness, emphasizing the unique needs, interests, and realities of young people in the Kenora district.

Wabauskang First Nation used their \$15,000 to provide kids from K-12 with healthy food at school to support their learning. The youth will also learn nutrition and cooking skills by being their own chefs for the lunch menu items.

### Other Notable Projects



#### Central Community Club

Assisting with the development and construction of the new Clubhouse for the Central Community Club – \$20,000.00



#### Kenora Youth Wellness Hub

In partnership with the RBC Future Launch Community Challenge – assisting in the establishment of the down town Kenora Youth Hub, collaboration between Kenora Chiefs Advisory and FIREFLY – \$30,000.00



#### The Muse – Lake of the Woods Museum and Douglas Family Arts Centre

Assisting with the cost of hosting 3 exhibits during the grand opening of the Douglas Family Arts Centre – \$12,300.00



## APPLYING FOR A GRANT

The Community Foundation considers grant applications made by charitable organizations that fall into the following categories: Arts and Culture, Health and Wellness, Social Welfare, Animal Welfare, the Environment and the Community at large.

Only registered charities in good standing with CRA, offering programs benefiting residents and visitors to the Kenora and Lake of the Woods Region, are eligible to apply. Organizations are eligible to apply for funding once per calendar year. If you are a not-for profit, but not a registered charity, you must complete the Non-Profit Organizations form from our website, and attach it with your application.

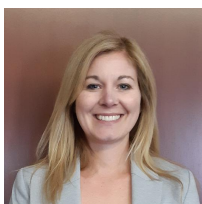
**For more information, please contact our office at (807) 467-4427 or [info@klwcf.ca](mailto:info@klwcf.ca)**

## MEET OUR BOARD OF DIRECTORS



**Dennis Alvestad,  
President**

CEO Copperfin  
Credit Union



**Shannon Robinson,  
Vice President**

Manager of Chronic  
Disease Prevention,  
NW Health Unit

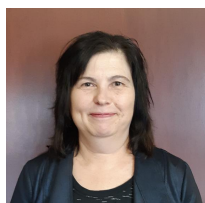
### Warm Welcome

#### **James Williams**

Project Manager,  
Ontario Ministry of  
Nature Resources and  
Forestry

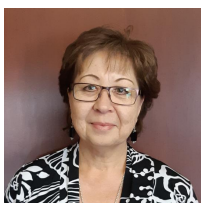


James and his family moved to Kenora and 2015 from Thunder Bay. Being familiar with both the Thunder Bay Community Foundation and KIWCF James was confident that community foundations are an efficient and effective philanthropic model for positive community impact. James believes in the community initiatives KIWCF supports and stated; "I consider it a privilege to be part of something that makes people's lives better."



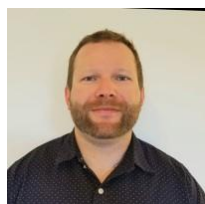
**Claudine Corderio,  
Treasurer**

Partner,  
BDO Canada LLP



**Lori Nelson,  
Secretary**

Director,  
Lake of the Woods  
Museum



**James Williams**

Project Manager,  
Ontario Ministry of  
Nature Resources  
and Forestry



**Paul Reishel**

Executive Financial  
Consultant,  
Investor's Group  
Financial Services



**Tracy McDonald**

Senior VP of  
Operations, Gillons



**Sayer Down**

Lawyer, Sayer S. Down  
Barrister, Solicitor &  
Notary Public

### Best of luck:

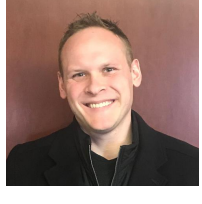
#### **Kelly Williams**

Director of  
Children's Services,  
KCL



**Marie Seymour**

Executive Director,  
Shooniyaa  
Wa-Biitong



**Adam Smith**

Special Projects/  
Research Officer,  
City of Kenora



**Barb Manson**

B.S. Consulting



**Colleen Neil**

Executive Director,  
Sunset Country  
Family  
Health Team

In 2019 we bid a fond farewell to Kelly Williams. Kelly joined the Foundation as a Director in 2000 and provided 9 years of dedicated service. In addition to acting as a Director Kelly served on both the Steering and Marketing committees. Kelly brought a wealth of experience and specific perspective to the Board through her work in the social services sector. Her keen sense of humour will be missed but we know she will be a valuable asset where ever she volunteers next.

## Building Forever Together

In 2019, 63 volunteers worked with our Foundation; helping with our 4 annual fundraising events. Other volunteers sat on our Finance or Grants Committees or volunteered their time as a director on our Board. With a staff team of only two, we literally could not do what we do without our small army of wonderful volunteers!



We were able to speak with two of our most dedicated and long-time volunteers, Pat Alvestad (Left) and Diane Pochailo (Right). Here is what they had to say:

**KLWCF:** How did you first get involved with KLWCF?

**Pat:** I inquired about being involved with the Festival of Trees. I was invited to have lunch with the then Executive Director, Darlene MacGillivray and the Chair of the Festival of Trees, Linda Wideman. I was presented with a job description for the Volunteer Admin. Assistant to the ED. I began in that position in October 2010.

**Diane:** As a newly retired businesswoman, the KLWCF provided some meaningful activities for me to engage in.

**KLWCF:** How long have you been working as a volunteer? What made you first want to volunteer your time with us?

**Diane:** I joined the KLWCF in 2007 and served 3 terms of 3 yrs. each. As a newly retired businesswoman, the KLWCF provided some meaningful activities for me to engage in. As a director, I sat on the Executive Committee in the position [of] Treasurer. My terms were completed in 2016 and I continued as a volunteer, helping out in various activities, and eventually taking over the accounting for the Foundation.

**KLWCF:** Why do you continue to volunteer/why are you committed to KLWCF?

**Diane:** Being a part of this organization and witnessing the benefits and assistance given to the many regional charities is a great incentive to become a volunteer.

**KLWCF:** What do you enjoy most about volunteering?

**Pat:** Giving back to one's community is always a positive thing

Having community-minded individuals like Pat and Diane help our organization grow. If you are interested in volunteering, please fill out an application at [www.klwcf.ca/volunteer/](http://www.klwcf.ca/volunteer/).

# SUMMARIZED STATEMENT OF OPERATIONS

<b>ASSETS</b>	<b>2019</b>	<b>2018</b>
Cash, Receivables, and Short Term Deposits	127,504	96,449
Investments at Fair Market Value	6,037,452	5,427,146
Accounts Receivable	4,064	10,032
<b>Total</b>	<b>6,169,020</b>	<b>5,353,627</b>
<b>LIABILITIES</b>	<b>2019</b>	<b>2018</b>
Current Liabilities	54,212	3,352
General Funds	323,488	237,374
Unrestricted Funds	331,224	299,559
Endowment Funds	5,460,096	4,813,342
<b>Total</b>	<b>6,169,020</b>	<b>5,353,627</b>

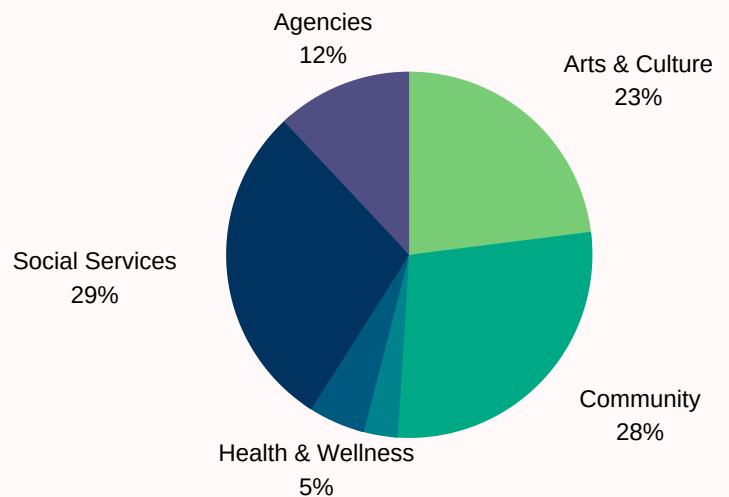
## FINANCIAL SUMMARY

Please visit [www.klwcf.ca/financial-statements/](http://www.klwcf.ca/financial-statements/) to see more financial information.

### Assets Under Management



### 2019 Grant Breakdown



**Kenora and Lake of the Woods Regional Community Foundation**  
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**Charitable Registration # 872794904 RR0001**